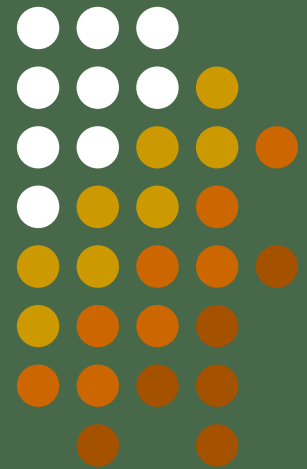


State Broadband Data and Development Program

Federal Grant Program for Broadband
Mapping pursuant to the American
Recovery and Reinvestment Act of
2009 and the Broadband Data
Improvement Act.



Robin P. Ancona, Director
Telecommunications Division
Michigan Public Service Commission
July 15, 2009



Outline

- Overview of the State Broadband Data and Development Program Notice of Funds Availability (NOFA)
- The Commission's Role
- The Role of Providers
- Conclusion: Michigan Benefits from Participation in this Program

State Broadband Data and Development Program



- Administered by the Department of Commerce-National Telecommunications and Information Administration (NTIA)
- A competitive, merit-based grant program to -
 - Collect comprehensive and accurate state-level broadband mapping data,
 - Develop state-level broadband maps,
 - Aid in the development and maintenance of a national broadband map, and
 - Fund statewide initiatives directed at broadband planning.



Timeframe

- July 1, 2009: NTIA released the Notice of Funds Availability
- July 14, 2009: Beginning of Application Period
- August 14, 2009: Final Day for Applications
- November 1, 2009: NTIA preference for the provision of a substantially complete set of availability data
- February 1, 2010: Substantially complete data must be available
- March 1, 2010: Initial data collection must be complete
- Funds must be used within 5 years of award



State Broadband Data and Development Grant Program Notice of Funds Availability (NOFA)

- NTIA expects awards to be between \$1.9 and \$3.9 million per state for mapping, and up to \$500,000 for the planning portion
- 20% match required; in kind contributions acceptable
- Eligible Entities-
 - an agency or instrumentality of a state, municipality, or other subdivision of a state
 - a nonprofit organization
 - an independent agency or commission in which an officer of a State is a member
 - the single eligible entity in a State that has been designated by the State to receive a grant

State Broadband Data and Development Grant Program

NOFA: Project Requirements



- Projects that will be awarded grants must propose –
 - to provide comprehensive and verifiable data meeting the Program standards as published in the NOFA
 - subject to protection of confidential information, data will be accessible and clearly presented to NTIA, the public, state and local governments
 - a workable and sustainable framework for repeated updating of data
 - a plan for collaboration with state-level agencies, local authorities, and other constituencies, including a proposal for planning projects designed to identify and address broadband challenges in the state
 - feasible projects are demonstrated by a reasonable and cost-efficient budget, and a showing of applicant capacity, knowledge and experience
 - a timeline for expedient data delivery

State Broadband Data and Development Grant Program

NOFA: Evaluation of Applicants



- NTIA Evaluation Criteria
 - Data (30%)
 - Accuracy and Verification
 - Accessibility
 - Security and Confidentiality
 - Project Feasibility (30%)
 - Budget
 - Applicant Capacity, Knowledge, and Experience
 - Expedient Data Delivery (20%)
 - Process for Repeated Data Updating (10%)
 - Applicants are expected to propose to update data for at least five (5) years from the date of award
 - Planning and Collaboration (10%)

State Broadband Data and Development Grant Program

NOFA: Confidentiality



- Grant awardees must agree to treat any matter that is a trade secret, commercial or financial information, or privileged or confidential, as a record not subject to public disclosure except as otherwise mutually agreed to by the broadband service provider and the entity.
- Nondisclosure agreements are anticipated provided that such agreements a) will not restrict the providing of all data collected under this Program to NTIA, nor b) restrict NTIA's use of such data as contemplated under this Notice (including sharing such data with the FCC or other federal agencies).
- To the extent required by law, NTIA agrees that it will not publicly disclose any Confidential Information
 - Confidential Information is defined as: Any information, including trade secrets, or commercial or financial information, submitted under this Program that: 1) identifies the type and technical specification of infrastructure owned, leased, or used by a specific broadband service provider; 2) identifies the average revenue per user (ARPU) for a specific broadband service provider; or 3) explicitly identifies a broadband service provider in relation to its specific Service Area or at a specific Service Location.



The MPSC's Role

- The MPSC has worked to encourage broadband growth in Michigan and reports on the status of broadband annually in the *Status of Telecommunications Competition in Michigan* Report.
- Under Executive Order No. 2008-20, MPSC assumed some responsibility of the Michigan Broadband Development Authority, including being the contact agency for federal funding of telecommunications programs.
- MPSC Staff participate in the Governor's Economic Recovery Committee: IT/Broadband Workgroup
- Since the release of the NOFA , the MPSC has worked to analyze the requirements of the program in preparation to recommend a best course of action to the Governor to ensure that Michigan receives grant funding under this program to develop a broadband availability map in the state.



The Role of Providers

- The MPSC encourages all providers to:
 - Review the NOFA for the types of data that will be sought under this program
 - Work cooperatively with the MPSC and/or the single eligible entity designated by the Governor
 - Begin preparing to provide broadband availability data accurate as of June 30, 2009
 - Collaborate with each other when practical
 - Example: Multiple providers could agree to the same non-disclosure agreement to facilitate the data collection process

Michigan Benefits from Participation



- Citizens
 - Individuals and Businesses will benefit from knowing whether broadband is available in certain locations and their options in choosing a provider.
- Government
 - The MPSC, DIT, etc. benefit from knowing where resources are needed to encourage broadband infrastructure, and where resources are better spent encouraging broadband adoption in working toward a goal of all of Michigan's citizens having broadband access.
- Providers
 - Benefit from having a map in progress with which to better support applications for funding under the BTOP program.



Thank You in Advance!

- The MPSC is proud to have good working relations with the providers in this state. We look forward to helping in your efforts under the BTOP program and we are confident that all of you will work together with us to ensure that Michigan benefits from both that program and the State Broadband Data and Development Program, including achieving a statewide broadband availability map.

Questions or Comments?